

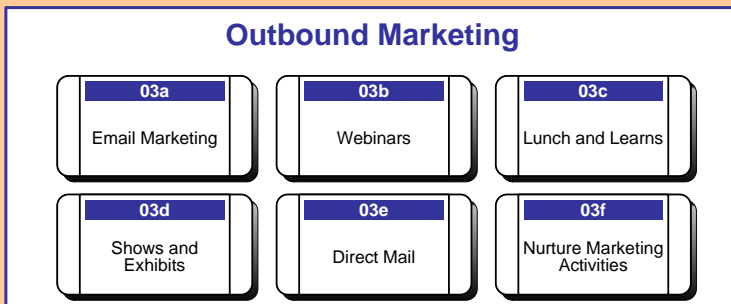
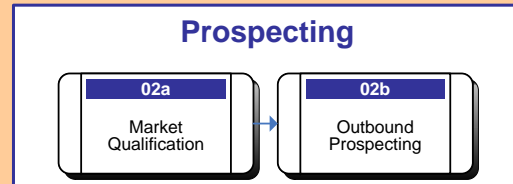
Life Cycle Diagram

Project Number	Service ID	Service Title	Service Practice	Effective Date
C00000000		Sales and Marketing		

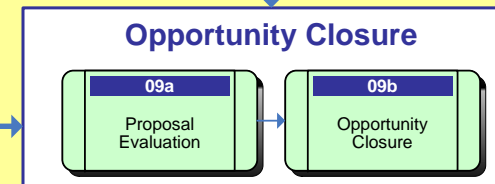
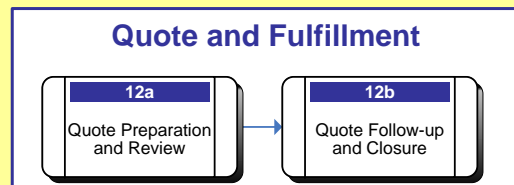
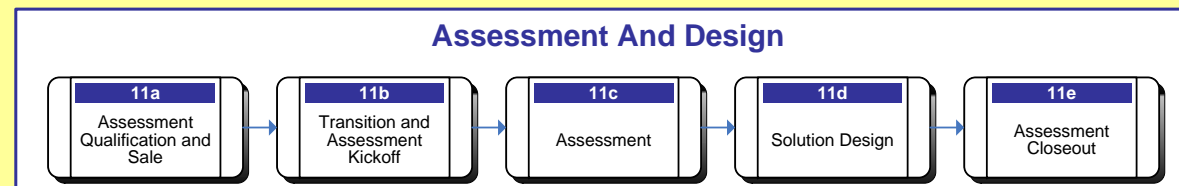
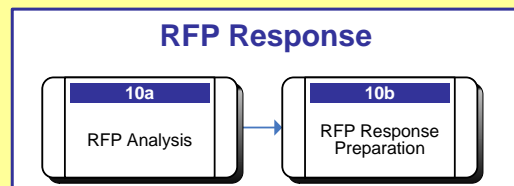
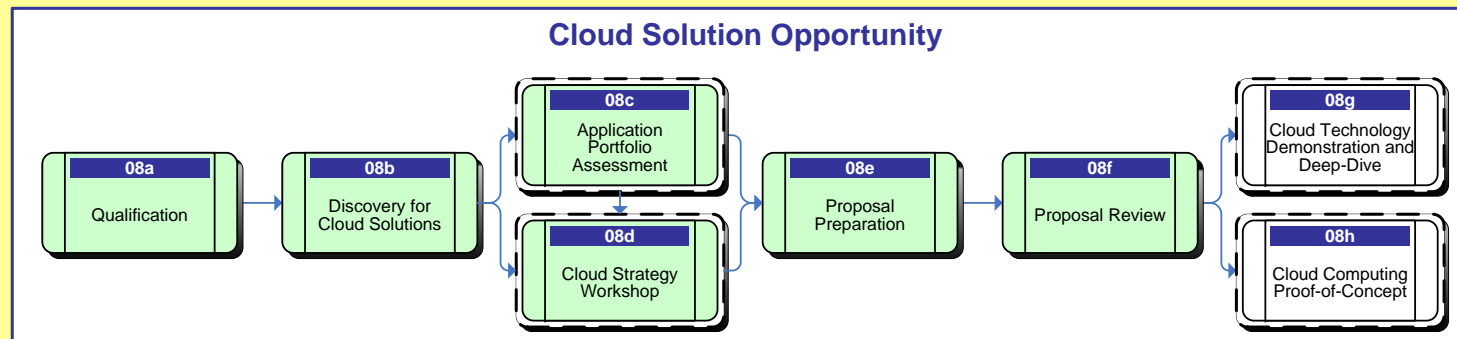
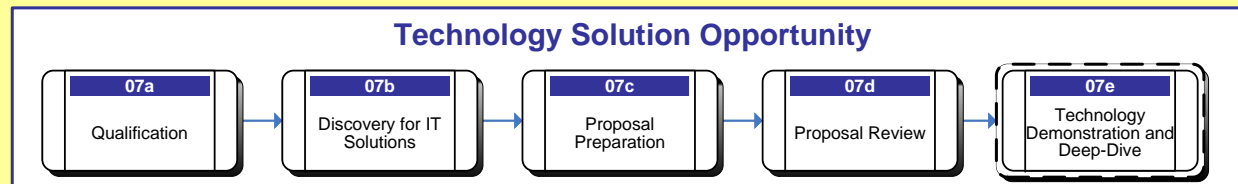
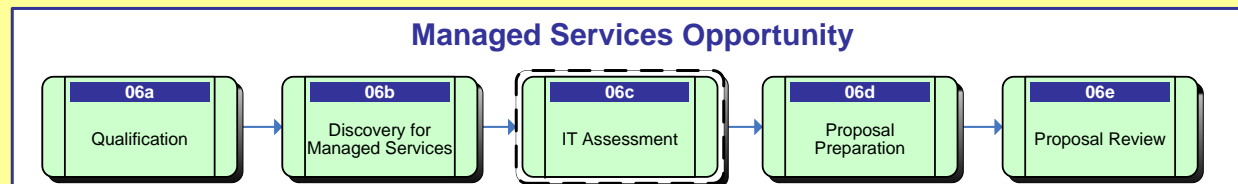
Sales and Marketing Management



Lead Generation



Opportunity Management



Transition

